

CONCORDIA UNIVERSITY  
COMMERCE AND ADMINISTRATION FACULTY COUNCIL

MINUTES OF MEETING  
FRIDAY, MARCH 1, 1985

In Attendance: S.H. Appelbaum (Chairman)

B. Barbieri (Associate Dean); P. Wade (Acco.); K. Argheyd (Mana.);  
Z. Gidengil (Mktg.); M. Franklin (Mana.); D. Doreen (Q.M.);  
J. Kelly (Mana.); C. Foster (Reg.); M. Armstrong (Eco.);  
S. Goyal (Q.M.); C.L. Sandblom (Q.M.); M. Kusy (Q.M.); V.V. Baba  
(Mana.); R. Wills (Associate Dean); C. Potter (Fin.); C. Ross  
(Assistant Dean); J.D. Blazouske (Acco.); D. MacDonald (Acco);  
V. Kirpalani (Mktg.); R. McTavish (CCMS); B. Prince (Mana.);  
J. Goodwin (Mana.); C. Patterson (Fin.); A. Jalilvand (Fin.);  
D. Diniacopolis (Comm. Stud.); A. Perry (LMSA); R. Rohrlick (Lib.);  
A. Palucci (CSS); P. Marchand (CSA); D. Steinlauf (CSA); J. Reich  
(CSA); E. Laett (CUSA); H. Papathanasopoulos (CSA); S. Bhatnagar  
(CSA); D. Bulua (CGSA); D. Assayag (CGSA)

I Call to Order

The Meeting was called to order at 09:30.

II Open Meeting

III Approval of Agenda (CAFC-85-02A)

Z. Gidengil moved that the Agenda (CAFC-85-02A) be approved.

Seconded by V.V. Baba.

CARRIED

IV Approval of Minutes of Previous Meeting (CAFC-85-01M)

It was noted that the CCMS Document should be numbered CAFC-85-02A-06 (instead of 05).

D. Steinlauf moved that the Minutes of the Previous Meeting (CAFC-85-01M) be approved.

Seconded by J. Goodwin.

J. Reich requested that the student comments of the previous meeting be included (regarding the Mission Statement):

J. Reich asked that in Strategy No. 1 that the word "maintain" be replaced with either strive or pursue.

D. Steinlauf questioned the use of the word "Strategies" on page 2 and commented that the word "Objectives" might be a better choice.

D. Steinlauf asked for clarification on the bilingual reference in Strategy 5.

CARRIED

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V Chairman's Remarks and Question Period

The Chairman congratulated Professors Kusy and McTavish on their new positions and welcomed them to Council.

The Chairman announced that the agreement with CERAM would be maintained for another two years. The new agreement will be much tighter with major modifications at the undergraduate and graduate levels. In addition, faculty exchange would be one way (Concordia going to CERAM). He commented on the excellent research opportunities at CERAM. He went on to announce that an agreement had been reached with Durham University. This is a relatively small school located outside of London. They are actively involved in their local business community and executive training. The potential for summer exchange is being investigated.

He concluded with a summary of our exchange programs - two universities in China; one in Hong Kong; one in England; and one in France. Exchange programs are being sought in Brazil, Greece and France.

Question Period

Z. Gidengil asked what the language of instruction was at CERAM. The Chairman responded that courses were given primarily in French. However, if the topic area was highly specialized, it was possible that it could be taught in English.

VI Business Arising From Previous Meeting

1. Mission Statement (CAFC-85-02A-05)

C. Ross presented the Revised Mission Statement (CAFC-85-02A-05) which took into account the submissions received from Faculty.

D. Steinlauf commented that the students had not received a copy of the Mission Statement.

V.V. Baba moved that

item 3 of the Recommended Strategies be replaced by the following: "The Faculty will strive to play a major role in making a significant contribution to the Quebec milieu in all aspects of its operation".

Seconded by J. Goodwin.

20 In Favour

CARRIED

J. Reich referred to item 9 and stated that this statement should include students. B. Barbieri replied that this is implied. Mr. Reich disagreed, adding that this should be explicitly stated in that student representation on Faculty Committees is declining. The Chairman added that this results in confusing equity in governance and strategic management. C. Ross added that the word Faculty included professors and students.

D. Blazouske stated that the document severely underplays undergraduate education.

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VI 1. Mission Statement (continued)

J. Kelly commended C. Ross and B. Barbieri for the excellent work on page 1. He went to state that page 2, however, referred constantly to page 1. He concluded by stating that page 2 was thus repetitive and not definitive.

J. Kelly moved that

reference on page 1, line 3 to management should be amended to read Commerce and Administration:

Seconded by C. Potter.

21 In Favour  
1 Opposed  
7 Abstentions

CARRIED

J. Kelly moved that

page 1 be adopted as the Mission Statement.

Seconded by C. Potter.

M. Franklin questioned the rationale of deleting page 2. The Chairman commented that Professor Kelly felt page 1 encompassed page 2. He asked Council if they considered items 1 - 9 on page 2 to be redundant. C. Ross stated that page 1 was philosophical while page 2 was definitive/directional.

General discussion ensued on the elimination of page 2. Professor Kelly commented that page 2 could not be destroyed; it would be dealt with subsequently. Professors Blazouske and Potter supported this statement.

The motion was put to vote.

14 In Favour  
12 Opposed  
4 Abstentions

CARRIED.

J. Goodwin moved that

page 2 be accepted in principle as Recommended Strategies to guide the Mission.

Seconded by V.V. Baba.

J. Reich commented that page 1 would be useless without page 2. D. Steinlauf stated that the undergraduate issues on page 2 should be debated.

The motion was put to vote.

21 In Favour  
1 Abstention  
(B. Barbieri)

CARRIED

4.....



VI Business Arising From Previous Meeting (continued)

2. CCMS

R. McTavish circulated CAFC-85-02A-06 - CCMS Preliminary Report to Council. He announced that CCMS would now be very carefully intertwined with the Faculty and would be reporting to the Dean and accountable to Commerce and Administration Faculty Council.

Professor McTavish went on to state that while the basic objectives of CCMS remain the same, he asked for advice and guidance in articulating CCMS policy and objectives. While the former operation has not yet been dismantled, CCMS will soon be moving into the sixth floor of the GM Building.

M. Kusy moved that

it be recommended to Senate that the composition of Commerce and Administration Faculty Council be amended to include the Executive Director of CCMS.

Seconded by C. Patterson.

CARRIED

D. Steinlauf asked if this increase in the composition of Faculty Council would impact on the ratio regarding student membership. J. Goodwin replied that it would not.

VII Reports From Standing Committees

1. Commerce Graduate Studies Committee

C. Draimin referred to Document CAFC-85-02A-03.

J. Kelly asked if we could consider one general Masters degree with areas attached to it, i.e., M.Sc. (Management, Marketing, etc.). C. Potter asked about the probability of success for the M.Sc. He asked if admitting failed Ph.D.'s to the M.Sc. would be strategically beneficial.

2. Commerce Undergraduate Curriculum Committee

R. Wills presented a brief history of what had transpired since the October 5 meeting of Council. He then proposed that he present each departmental submission contained in CAFC-85-02A-02 and ask for Council's approval on the document.

J. Goodwin moved that

undergraduate core offerings be considered as a whole and not piecemeal.

Seconded by P. Wade.

R. Wills quoted from the motion passed at the October 5, 1984 Council which adopted Model 1B. He commented that Management's proposal exceeds nine credits and added that according to the motions passed by Faculty Council, the Committee was not mandated to consider any proposal which exceeded nine credits.

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2. Commerce Undergraduate Curriculum Committee (continued)

B. Barbieri stated that we should look at the whole and not the pieces.  
D. Blazouske stated that he supported Professor Goodwin and added that we should deal with generalities first and specifics later.

D. Steinlauf asked if this meant we were re-opening Model 1B. R. Wills stated that Model 1B had been approved by Faculty Council. D. Doreen added that the mandate of Faculty Council must be respected - this cannot be re-opened.

V. Kirpalani stated that we should talk about a core package; we should hear the Management proposal. B. Barbieri supported this stating that we have an agreement on the core of 48 to 54 or 51. M. Kusy stated that all departments have submitted their proposals under one set of rules and saw no reason why Management should be different.

K. Argheyd added that Model 1B's operational details have not been discussed yet.

The Chairman suggested that all motions be withdrawn and recommended that the Undergraduate Curriculum Committee make a complete presentation to Council at the March 29th meeting.

D. Blazouske stated that we don't have a coherent proposal with a conceptual basis; we are getting a series of individual proposals. B. Barbieri supported Professor Blazouske's statement.

C. Potter moved that

Document CAFC-85-02A-02 be received as a progress report.

Seconded by D. Blazouske.

17 In Favour  
7 Abstentions

CARRIED

V.V. Baba stated that all documents should first be vetted through the Steering Committee. This would enable the Committee to spot any problem areas and ask for clarification.

VIII Reports From Faculty Representatives on University Committees

1. University Senate - Nothing to Report.
2. Arts and Science Faculty Council - C. Ross announced that the Minister of Science and Technology Education would be visiting in April.
3. University Curriculum Coordinating Committee - Nothing to Report.
4. Board of Graduate Studies - C. Draimin announced that the graduate withdrawal (MBA) period had been reduced from eight to four weeks.
5. Computer Science Committee - Nothing to Report.
6. Library Committee - Nothing to Report.
7. C.A.S.A. - Nothing to Report.
8. Visiting Lecturers Committee - Nothing to Report.
9. Board of Governors - Nothing to Report.

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IX New Business

1. Notice of Motion (CAFC-85-02A-01)

M. Kusy read the above document to Council which stated

"...formally give notice of motion to Faculty Council that the Department of Quantitative Methods is requesting to change its name to The Department of Decision Sciences and Information Systems".

This item will be discussed at the meeting of March 29, 1985.

X Other Business

XI Adjournment

R. Wills moved that the Meeting be adjourned.

Seconded by V.V. Baba.

CARRIED

XII Next Meeting

The next regular meeting of Faculty Council will be held on Friday, March 29, 1985 at 09:30 in Room AD 131, Loyola Campus.

PLEASE NOTE: There will be a special meeting of Commerce and Administration Faculty Council held on Tuesday, May 21, 1985 at 09:30 in Room GM 503-48 (SGW Campus) for approval of the Spring 1985 Graduation List.